

HYPER-HEALTHFUL HYBRIDS

W. Atlee Burpee & Co. has introduced Burpee Boost, a line of produce bred to have higher amounts of nutrients than standard varieties.

Using conventional breeding techniques, the results are standard hybrid varieties, not genetically modified organisms.

"Cherry Punch" has 30 percent more vitamin C and 40 percent more lycopene than the average tomato. The cherry tomatoes are ready 48 days after planting. A half-cup delivers 90 percent of the recommended daily dose of vitamin C. Burpee's "Healing Hands Salad Mix" is four greens combined in one pelletized seed for easier planting.

The greens have 20 percent more lutein and 30 percent more beta carotene than an average salad.

For more information, visit burpee.com, or call (800) 888-1447.



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